

## SHC Introduction to Healthcare Entrepreneurship 2024

For Sharp-affiliated physicians and any others interested in healthcare entrepreneurship

**DATE & TIME:** Friday, April 5, 2024, 8:00 AM - 4:00 PM

**LOCATION:** SPIEC (Sharp Prebys Innovation and Education Center), San Diego, CA

**CHAIR:** John Richard LeMoine, MD, Chief Medical Informatics Officer, Sharp HealthCare

### Educational Objectives

#### Following this activity, participants should be able to:

1. Differentiate between innovation and transformation.
2. Explain venture capital and venture funding in the clinical setting.
3. Discuss how to protect your intellectual property.
4. Recite start-up management including revenue enhancement, cost reduction and funding.
5. Discuss ethical responsibilities as an innovator working in healthcare.
6. Perform the art of storytelling to speed up the development of an invention or innovation.

#### To Register:

1. Visit the [CME Portal](https://sharp.cloud-cme.com/course/courseoverview?P=0&EID=19291) and Sign in: <https://sharp.cloud-cme.com/course/courseoverview?P=0&EID=19291>
2. Select "Courses" in the top blue banner.
3. Scroll down and find *SHC Introduction to Healthcare Entrepreneurship 2024*
4. Click "Register" and follow the registration steps.
5. Once finished you will receive an email confirming your registration.

#### To earn credit please complete the following:

1. Attend the activity
2. Text your attendance
3. Complete the evaluation

#### Text your attendance the day of the event using:

1. Text **19291** to phone number: **(858) 247-3111**
2. New to text attendance? Sign up [here!](#)

DISCLOSURE INFORMATION: Non-Clinical Exception



**Accreditation:** Sharp HealthCare is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

**CME Credit:** Sharp HealthCare designates this live activity for a maximum of 5 *AMA PRA Category 1 Credit(s)*<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.